



*South Side Community
Federal Credit Union*

14th

*Anniversary Celebration
Benefit Gala*



"People Helping People"

*Saturday, November 11, 2017
7:00 P.M. - 11:00 P.M.*



*740 E 56th Street
Chicago, IL 60637
\$75.00*

*call (773)548-5500
for ticket reservations or visit
www.southsidecommunityfcu.org*

Mission

"To equalize economic power and fight poverty by improving financial education and providing access to fair and affordable credit and savings services for our members.

About Us

The South Side Community Federal Credit Union (SSCFCU) is the **ONLY** community development credit union that was chartered in Chicago to serve the people on the South Side of Chicago. It is a not-for-profit financial institution that offers a variety of traditional and non-traditional innovative products and services carefully designed to alleviate poverty and economically empower the community. We offer free financial education classes, free credit and housing counseling, affordable savings products and low interest rate loans. Now, through our Wealth and Wellness program, SSCFCU is able make a positive impact on reducing the number of chronic illnesses that disproportionately affect low-income communities by helping families build wealth and maintain good health.

SSCFCU is owned and managed by the community. It serves a predominantly low-income African American field of membership bounded by 22nd St. on the north, the city limits on the south, Lake Michigan on the east, and Western Avenue on the west. It has been in business since 2003, opening over 5,900 member accounts, with current assets totaling \$3.9 million. SSCFCU serves as an alternative to currency exchanges, pay day loan stores and even commercial banks that charge high fees. SSCFCU is designated by the U.S. Department of Treasury as a Community Development Financial Institution (CDFI) and it operates a HUD approved housing counseling program. Our goal is to economically revitalize the Chicago south side's underserved community by improving financial intelligence and providing access to cost saving products and services. SSCFCU is able to accomplish this with the help of grant support and charitable contributions from individuals and corporate donors.

This year SSCFCU hosts its 14th anniversary celebration as a benefit gala under our reoccurring theme: "People Helping People". The event is a fundraiser to expand operations and economic opportunity programs such as housing and financial education.

South Side Community Federal Credit continues to be a strong agent for change by fostering economic self-sufficiency as well as serving as a viable financial intermediary for investing in people. Therefore, when you invest in SSCFCU, you invest in the people we serve. Your partnership is invaluable to us because it is through the generosity of people and businesses like yours that we are able to provide high quality resources that are necessary to create and sustain financially healthy neighborhoods.

We invite you to join us on November 11 2017, at the DuSable Museum of African American History, located at 740 East 56th St. Chicago, IL, 60637, from 7:00 P.M. until 11:00 P.M. In addition to the honor of your presence, we further ask of you to become a corporate sponsor for this year's event. You play a key role in our success. Please review our community impact track record and the various sponsorship levels on the following pages. It may be helpful to know that bank contributions qualify for credit under the Community Reinvestment Act and all charitable contributions may be tax deductible to the fullest extent of the law (see below). We hope that you will help to advance this worthy cause of simply "People Helping People".

Community Impact

South Side Community Federal Credit Union (SSCFCU) is an established not-for-profit community development financial Institution (CDFI) that has in 14 years:

- *Invested over \$5 million in low interest rate loans on Chicago's south side low-income neighborhoods,*
- *Provided financial literacy training to over 3,898 low-income individuals, helping them to gain the money management skills necessary to thrive in today's economy,*
- *Provided one-on-one financial, credit, and housing counseling to over 2,950 community residents and first time home buyers through our HUD approved Housing Counseling program,*
- *Opened over 6,000 member accounts,*
- *Helped over 1,000 borrowers save millions of dollars that would have otherwise been paid to payday loan stores in high interest rates and fees, through our Payday Alternative Loan products,*
- *Improved the credit scores of 39% of our borrowers through our credit building loan program,*
- *Saved over 1000 families from losing their homes to foreclosure through our Housing foreclosure prevention/intervention program,*
- *Assisted 100's of people clear up previous checking account debt with other financial institutions through our Second Chance Checking Account program giving them a fresh new start, and*
- *Developed innovative products and programs that help families build wealth and improve their health such as our Healthcare Investment Account and our Wealth and Wellness Community Incentive program.*

Corporate Sponsorship Levels

\$10,000 – Community Development Investor

- Corporate engagement opportunity/ Full page (8.5" x 5") color ad - front inside cover
- Category exclusivity.
- Corporate name, logo and link on our website.
- Corporate logo on all pre-event material.
- Acknowledgment in all pre-event publicity and press releases.
- Corporate logo and listing as event sponsor on all marketing materials.
- Recognition as event sponsor in our newsletters and annual report.
- Corporate signage/logo at the event.
- Speaking rights at the event.
- Public recognition at the event.
- 20 VIP tickets to the event.

\$5,000 – Financial Literacy Benefactor

- Corporate engagement opportunity/Full page (8.5" x 5") color ad - back inside cover
- Corporate name, logo and link on our website.
- Corporate logo on all pre-event material.
- Corporate logo and listing as event sponsor on all marketing materials.
- Recognition as event sponsor in our newsletters and annual report.
- Corporate signage/logo at the event.
- Public recognition at the event.
- 15 VIP tickets to the event.

\$2,500 – Home Ownership Advocate

- Corporate engagement opportunity/Full page (8.5" x 5") color ad
- Corporate name, logo and link on our website.
- Corporate logo and listing as event sponsor on all marketing materials.
- Recognition as event sponsor in our newsletters and annual report.
- Corporate signage/logo at the event.
- Public recognition at the event.
- 10 VIP tickets to the event.

\$1,000 – Wealth and Wellness Supporter

- Corporate engagement opportunity/Half page (4.25" x 5") color ad
- Corporate name, logo and link on our website.
- Corporate logo and listing as event sponsor on all marketing materials.
- Recognition as event sponsor in our newsletters and annual report.
- Public recognition at the event.
- 5 VIP tickets to the event.

Please email camera ready ads and logos (jpg or pdf) to sscfcu@sbcglobal.net before Nov. 1st

-----Detach & fax or mail-----



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People Helping People"

South Side Community Federal Credit Union

5401 S. Wentworth Avenue, Suite 25, Chicago IL 60609 (773)548-5500

www.southsidecommunityfcu.org

Name: _____ Title: _____

Company: _____ Address: _____

Phone: _____ E-mail: _____

Sponsorship Level (check one): Community Development Investor Financial Literacy Benefactor
 Home Ownership Advocate Wealth and Wellness Supporter Socially Responsible Donor

Payment: Attached is my check for: \$ _____ To pay online visit our website at www.southsidecommunityfcu.org and use the PayPal link

Please note: For tax deductible contributions make checks payable to:
South Side Community Economic Development Center
5401 S. Wentworth, Suite 25 Chicago, IL 60609